

# Advertising technical specifications

- Complete advertisements should be sent via email in PDF, JPG or Photoshop formats.
- Large files (over 6Mb) can be sent via online file transfer sites, such as WeTransfer or Dropbox.
- All files must be high resolution (minimum of 300dpi) and include all relevant bleed and trim marks.



## Double page spread

Bleed	303mm deep	x	426mm wide
Trimming to	297mm deep	x	420mm wide
Type area	255mm deep	x	390mm wide



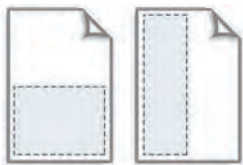
## Half page spread

Bleed	145mm deep	x	426mm wide
Trimming to	142mm deep	x	420mm wide
Type area	125mm deep	x	390mm wide



## Full page

Bleed	303mm deep	x	216mm wide
Trimming to	297mm deep	x	210mm wide
Type area	255mm deep	x	180mm wide



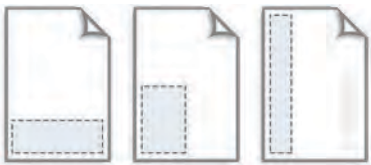
## Half page

Horizontal	125mm deep	x	180mm wide
Vertical	255mm deep	x	88mm wide



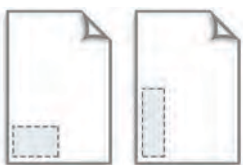
## Third page

Horizontal	85mm deep	x	180mm wide
Vertical	255mm deep	x	57mm wide



## Quarter page

Horizontal	60mm deep	x	180mm wide
Vertical	125mm deep	x	88mm wide
Single column	255mm deep	x	42mm wide



## Eighth page

Horizontal	60mm deep	x	88mm wide
Vertical	125mm deep	x	42mm wide